Directory of Indigenous Publications

Prepared by:
Office of Native Employment
Indigenous Participation Program
PSC Staffing
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DIRECTORY OF INDIGENOUS PUBLICATIONS

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ALBERTA

INDEX

1. AMMASA

2. Kainai News

ABORIGINAL MULTI-MEDIA SOCIETY OF ALBERTA

AMMASA
10123-107 Avenue
Edmonton, Alta.
T5H 0V4

Telephone (403) 421-9505

1. Ad Deadline: Monday, noon of each week

2. Publication Date: Friday of each week

3. Advertising Rate:
   $0.50 per agate line
   $5.00 per column
   Full page - $465.00
   ½ page - $230.00
   1/4 page - $100.00

4. Circulation: 7,500

KAINAI NEWS

Kainai News
Indian News Media
Box 58
Standoff, Alberta
TOL 1Y0

Telephone	Operator 151 (403) 737-3784
1. Ad Deadline:	The last week of each month
2. Publication Date	15th and 30th of each month 26 issues per year - biweekly
3. Advertising Rate	$0.22 per agate line $3.00 per column Full page - $182.00 ½ page - $ 91.52 1/4 page - $ 45.76
4. Circulation	3,500 to 4,000

BRITISH COLUMBIA

INDEX

1. Indian Voice

2. Kaftou

3. The Native Voice

INDIAN VOICE

Indian Voice
201-423 West Broadway
Vancouver, B.C.
V5R 1R4

Telephone	(604) 876-4929
Telex	none
1. Ad Deadline:	3rd week of every month - 19th approximately
2. Publication Date	last week of every month 24-28
3. Advertising Rate	$4.00 per column inch 5 columns per page (10" X 15")
4. Circulation	3,000

NATIVE COMMUNICATION SOCIETY OF B.C.

Kahtou
119 West Pender Street
Suite 320
Vancouver, B.C.
V6B 1S5

Telephone	(604) 684-7375
1. Ad Deadline:	every second Friday of each month (1 week prior to press date)
2. Publication Date	every 2 weeks
3. Advertising Rate	$10.00 per column Full Page - $750.00 ½ page - $375.00 1/4 page - $197.50 1/8 page - $93.75
4. Circulation	13,500

THE NATIVE VOICE

The Native Voice
517 Ind. Building
193 East Hastings Street
Vancouver, B.C.
V6A 1N7

Telephone	(604) 685-2255
1. Ad Deadline:	week before publication
2. Publication Date	published end of every second month
3. Advertising Rate	$ 6.50 per column Full Page - $500.00 ½ page - $280.00
4. Circulation	2,500

NEW BRUNSWICK

INDEX

1. Agenutemagen

2. Mal-I-Mac

UNION OF NEW BRUNSWICK INDIANS

Agenutemagen
35 Dedan Street
Fredericton, N.B.
E3A 2V2

Telephone (506) 472-6281

1. Ad Deadline: same as publication date

2. Publication Date not publishing on a regular basis; every six weeks (2 months)

3. Advertising Rate $3.25 per column
Full Page - $160.00
½ page - $ 80.00

4. Circulation 10,000

NEW BRUNSWICK ASSOCIATION OF MÉTIS AND NON-STATUS INDIANS

Mal-I-Mac
New Brunswick Association of Métis and Non-Status Indians
370 St. Mary Street,
Fredericton, N.B.
E3H 2S4

Telephone (506) 472-0982

1. Ad Deadline: 20th of every month

2. Publication Date: Last Thursday or Friday of every month

3. Advertising Rate:
$3.50 per column
Full Page - $100.00
½ page - $ 50.00
1/4 page - $ 25.00

4. Circulation: 1,200

NEWFOUNDLAND

INDEX

1. The Labradorian

THE LABRADORIAN

The Labradorian
P.O. Box 484
Postal Station C
Happy Valley Goose Bay
Labrador, Newfoundland
A0P 1C0

Telephone (709) 896-3804

1. Ad Deadline:	each Saturday 5:00 p.m.
2. Publication Date	Each Wednesday
3. Advertising Rate	$3.50 per column
4. Circulation	2,000

NORTHWEST TERRITORIES

INDEX

1. The Native Press

2. Inuvialuit

3. Nunatsiaq News

THE NATIVE PRESS

The Native Press
P.O. Box 1919
Yellowknife, N.W.T.

Telephone (403)-873-2661

1. Ad Deadline:	every 2nd Wednesday of the month
2. Publication Date	twice a month (every second Friday)
3. Advertising Rate	$0.45 per agate line (8 agate lines/column inch) $3.60 per column inch - Business Ads
4. Circulation	3,900 Saturation of all Native Communities in the N.W.T. and fairly lare distribution in Yellowknife

INUVIALUIT COMMUNICATION SOCIETY

Inuvialuit
P.O. Box 1704
Inuvik, NWT
X0E 0T0

Telephone (403)-979-2320 or 979-2067

1. Ad Deadline: middle of each month

2. Publication Date 1st of each month

3. Advertising Rate
$0.34 per line
Full page - $365.00
½ page - $200.00
1/4 page - $105.00

4. Circulation 1,200

NUNATSIAQ NEWS

Nunatsiaq News
Box 8
Froshiber Bay, N.W.T.
XOA OHO

Telephone	(819) 979-5357 (direct line) No telex Gov't of N.W.T. will pass on a message to them if channeled through them.
1. Ad Deadline:	3:00 p.m. every Monday From Ottawa give about 2 weeks to arrive
2. Publication Date	Every Friday Translate free into Inuktitut - pay only for the space taken up rate is 110% of English rate
3. Advertising Rate	$1.90 per agate line $5.60 per column inch - 2¼"wide,10"deep $1.32 gov't per agate line Full page-$2,166.00 ½ page -$1,083.00 ¼ page -$ 541.00 Contract rates are available
4. Circulation	3,000 60% paid 40% free distribution

NOVA SCOTIA

INDEX

1. Mic Mac News

MIC MAC NEWS

Mic Mac News
The Native Communications
Society of Nova Scotia
P.O. Box 344,
Sydney, Nova Scotia
B1P 6H2

Telephone (902) 539-0045

1. Ad Deadline:	every 10th of each month
2. Publication Date	every other Friday (15 of each month)
3. Advertising Rate	$0.25 per line (special rate for native enterprises) Full page - $294.00 ½ page - $147.00 ¼ page - $ 73.50 1/8 page - $ 42.00 1/9 Page - $ 31.50 Bus. Card Size - $21.00
4. Circulation	6,000 every month

ONTARIO

INDEX

1. Assembly of First Nations

2. Dimensions

3. Igalaaq

4. Munasi Report

5. Tekawenaki

6. Wawatay News

ASSEMBLY OF FIRST NATIONS

Assembly of First Nations
47 Clarence Street
3rd Floor
Ottawa, Ontario
K1N 9K1

Telephone (613) 236-0673

1. Ad Deadline: 1 week before publication

2. Publication Date 15 of each month

3. Advertising Rate

4. Circulation 1,500 every month

DIMENSIONS

Dimensions
Ontario Métis and Non-Status
Indian Association
385 Yonge Street
Suite 30
Willowdale, Ont.
M2N 5R7

Telephone	(416) 226-2890
1. Ad Deadline:	Sept. for Nov. edition - may be last issue
2. Publication Date	3rd week of each month - not - ongoing not sure if further issues will be published
3. Advertising Rate	Black & White: Full page - $350.00 ½ page - $200.00 ¼ page - $125.00 1/8 page - $ 75.00
4. Circulation	5,000 every month

IGALAAQ

Igalaaq
Nortex
Information Design Ltd.
Suite 201
2910 Carling Avenue
Ottawa, Ontario

Telephone	(613)-727-5466
1. Ad Deadline:	Middle of the month
2. Publication Date	Monthly
3. Advertising Rate	Column inch - $3.50 Full page - $240.00 ½ page - $120.00
4. Circulation	3,000

MUNASI REPORT

Nunasi Report
280 Albert Street,
9th Floor
Ottawa, Ontario
K1P 5G8

Telephone	(613) 238-4981
1. Ad Deadline:	One month before publication
2. Publication Date	every 2 months
3. Advertising Rate	Inuk Translation per line $0.18 Full page-$1,350.00 ½ page -$ 675.00 ¼ page -$ 337.50 Colour Ads - $175.00 per colour
4. Circulation	4,500 Subscription $24.00 year

TEKAWENAKI

Tekawenaki
Ohswekan P.O.
Ohswekan, Ontario
N0A 1M0

Telephone	(519) 445-2238
1. Ad Deadline:	Tuesday 1:00 p.m.
2. Publication Date	Wednesday weekly
3. Advertising Rate	$0.50 per agate line
4. Circulation	1,900

WAWATAY NEWS

Wawatay News
Wa-Wa-Ta Native Communications Society
34 Fron Street,
P.O. Box 1180
Sioux Lookout, Ontario
P0V 2T0

Telephone	(807) 737-2951
1. Ad Deadline:	3rd week of every month
2. Publication Date	last week of every month
3. Advertising Rate	$0.32 per agate line per column inch Full page - $340.00 ½ page - $175.00 ¼ page - $ 90.00 1/8 page - $ 50.00 1/16 page - $ 25.00 standard page size 14" wide, 22" long
4. Circulation	2,000 to 2,500

PRINCE EDWARD ISLAND

INDEX

1. The Gigmanag

THE GIGMANAG

The Gigmanag
33 Allen Street
Charlottetown, P.E.I.
C1A 2V6

Telephone (902) 892-5314

1. Ad Deadline: 8th of each month

2. Publication Date 15 of each month

3. Advertising Rate

$2.95 per column inch
Full page - $160.00
½ page - $ 80.00
¼ page - $ 40.00

4. Circulation 340

QUEBEC

INDEX

1. Alliance

2. Toaralik

3. Indians of Quebec

NATIVE ALLIANCE OF QUEBEC CORPORATION

Native Alliance of Quebec Corporation
Alliance
21 Brodeau Street
Hull, Québec
J8Y 2P6

Telephone	(819) 770-7763
1. Ad Deadline:	1st week of each month
2. Publication Date	deadline monthly every 45 days
3. Advertising Rate	1 full page 700.00 1400 lines ½ page 350.00 700 lines 1/3 page 233.00 467 lines ¼ page 175.00 350 lines 1/8 page 87.00 175 lines
4. Circulation	2,500.

Subscription - Member - $ 5.00 per year
- Non-Member - $10.00 per year
- Benefactor - $25.00 per year

TAORALIK

Taqralik
P.O. Box 179
Kuujicaq, Québec
JOM 1CO

Telephone (819) 964-2925

1. Ad Deadline: middle of each month

2. Publication Date monthly (month end)

3. Advertising Rate
Full page - $200.00
½ page - $100.00
¼ page - $ 54.00
1/3 page - $ 70.00
$11.00 per column inch

4. Circulation 3,000

INDIANS OF QUEBEC

Indians of Quebec
Confederation of Indians of Quebec
P.O. Box 443
Restigouche, Quebec
GOC 2RO

Telephone	(418) 788-5336
1. Ad Deadline:	12 days before the end of the month final Friday of preceeding month
2. Publication Date	1st Monday of the month 10th of each month
3. Advertising Rate	Full page - $300.00 ½ page - $160.00 ¼ page - $ 90.00 1/3 page - $118.00 1/5 page - $ 75.00 $0.48 per agate line (minimum 14 lines)
4. Circulation	10,000
5. Have copy	

SASKATCHEWAN

INDEX

1. Sinco

2. The New Breed

SASKATCHEWAN INDIAN NATIONS CO.

SINCO Newsletter
120-33rd Street East
Saskatchewan, Sask.
S7K 0S2

Telephone	(306) 665-0911
1. Ad Deadline:	15th of each month
2. Publication Date	last week of each month
3. Advertising Rate	none at this time
4. Circulation	800

THE NEW BREED

The New Breed
2505 11th Avenue
Suite 301
Regina, Sask.
S4P 0K6

Telephone (306) 525-9501

1. Ad Deadline:	20th of each month for the following month
2. Publication Date	last week of each month 40-48 pages perissue 12 publications a year
3. Advertising Rate	Full page - $395.00 (colour) $120.00 (b & w) ½ page - $100.00 (colour) $ 75.00 (b & w) ¼ page - $110.00 $4.39 per column inch
4. Circulation	7,000
5. Have copy	

YUKON

INDEX

1. Yukon Indian News

YUKON INDIAN NEWS

Yukon Indian News
22 Nisutlin Drive
Whitehorse, Yukon
Y1A 3S5

Telephone	(403) 667-7631
1. Ad Deadline:	Every 2nd Wednesday and 4th Wednesday of each month
2. Publication Date	Every 2nd Thursday and 4th Thursday of each month - twice monthly
3. Advertising Rate	Full page - $200.00 ½ page - $100.00 ¼ page - $ 50.00 Column inch - $3.00
4. Circulation	2,200 Danny Skookam Circulaton Manager